

# RICH CIRMINELLO

479 Ave C  
Suite #1  
Bayonne, NJ 07002

cell: 201:320.7720  
phone: 408:885.0540  
rich@richcirminello.com

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## SUMMARY OF QUALIFICATIONS

- Highly motivated New Media Professional offering seven+ years of Web Design, Web Development, and Multimedia Experience with the last 3 Years focused on Project Management and Web Standards Design.
  - Leverages acute knowledge of Usability, Information Architecture, and Web 2.0 Technologies to translate client needs into results-focused project objectives and effective strategies.
  - Decisive, action-oriented Leader and Team Player utilizes Personal and Communication Skills to manage stakeholder expectations and maintain focus on high-level objectives.
  - Stimulated by challenges and desires to be successful in all endeavors.
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## KEY TECHNICAL KNOWLEDGE AND TOOLS

### Languages and Scripting

- HTML 4, XHTML 1
- Javascript, JSON
- DOM Scripting, Ajax
- CSS
- XML, XSLT
- Flash ActionScript
- PHP
- MySQL
- SMIL

### Professional Standards

- W3C Web Standards
- ECMA Script
- PMBOK (Project Management Body of Knowledge)
- Section 508 (Web Accessibility)

### Multimedia

- Audio/Video Production for Web
- Flash
- QucikTime/Windows Media Streaming Servers
- Pro Digital Audio Production
- Digital Photography

### Additional Knowledge/Skills

- Professional Tools for Design, Coding, Site Management, Project Management, and Office Applications
- Content Management Systems
- Mac OS X & Windows XP/Vista
- Apple Final Cut, Soundtrack, Logic, Aperture
- Digital audio sequencing and recording

## PROFESSIONAL EXPERIENCE

### **Web Development Engineer – Front End**

**2007-present**

#### **Yahoo! Incorporated, Sunnyvale, CA**

- Designs, Codes, and Maintains front–end features, interactive components, and pages on the Yahoo! Tech Property.
- Assumes responsibility for ensuring front-end HTML, CSS, PHP, JavaScript/Ajax, and XSLT complies with corporate and W3C standards and Section 503 accessibility guidelines.
- Collaborated with back-end engineers to design and develop an internal server monitoring and alert system accessible to technical and non-technical team members.
- Contributes expert knowledge in collaboration with technical team members, product managers, and UED specialists and designers to develop new features and products, ensure quality, and manage project timelines and deliverables.

### **Web Designer/Developer Project Manager**

**2006-2007**

#### **NewYork-Presbyterian Hospital, New York, NY**

Brought in as a consultant to provide direction, structure, and technical knowledge to on-going Intranet redesign project that had fallen two months behind schedule; was later hired as a permanent team member and employee.

- Performed dual-role as lead designer/developer and Project Manager.
- Worked with stakeholders including end users, executive project committee members, and Web Development team to refocus objectives, determine priorities, construct timeline, and align expectations.
- Introduced and implemented Web Standards Web 2.0, and multimedia technology including XHTML 1.0 Strict, Ajax, CSS, Flash, and Windows Media Streaming Server.
- Devised and organized usability tests and metrics.
- Fast-Tracked first phase of redesign project to on-time completion while achieving quality levels that exceeded stakeholder expectations.

**Lead Developer, Project Manager, Producer**  
**amorphimedia.com LLC, Bayonne, NJ**

2002-present

Founded amorphimedia.com in 2002 to provide high-quality Web design solutions to small businesses, non-profit organizations, and performing artists. Services included: customized Web design, dynamic components and content management system development, interactive Flash design, streaming audio and video, Web hosting, and digital photography.

- Collaborated directly with clients, production teams, and stakeholders to define project parameters and establish goals, set budgets and schedules.
- Responsible for determining deliverables and milestones and preparing contracts, and documentation.
- Utilized expert technical and project management skills to ensure that all projects meet or exceed specifications and client expectations.
- Applied Research, knowledge of information architecture, technology, and creative insight to develop functional and technical specifications focused on client objectives.
- Integrated expert knowledge of usability, accessibility, and audience profile data to guide the design of visual interface and site microstructure.
- Built and Integrated user interface and backend components of dynamic sites employing expert knowledge of XHTML, CSS, JavaScript, PHP, database design, and Ajax.
- Utilized knowledge of Project Management to manage client and team expectations while ensuring that project objectives are accomplished within contractual time frames and budgetary parameters.
- Maintained all project plans, schedules, structural diagrams, and documentation during the project lifecycle and was responsible for distributing information and materials to production teams, clients, and all relevant stakeholders.

#### ADDITIONAL WORK EXPERIENCE

**Instructor: Music Technology Program**  
**New York University, New York, NY**

2002-present

**Instructor: Multimedia and Interactive Design Program**  
**The Art Institute of New York City, New York, NY**

2005-2006

**Teacher of Music**

2001-2003

**Tenakill Middle School, Closter, NJ**

**Graduate Assistant: Music Technology Program**  
**New York University, New York, NY**

1999-2001

**Teacher of Music**

1996-2000

**West New York Board of Education, West New York, NJ**

#### EDUCATION AND PROFESSIONAL DEVELOPMENT

**New York University, New York NY**

- Master of Arts – Music Technology, 2001.

*Awarded full tuition scholarship position of Graduate Assistant 1999-2001*

**New Jersey City University (formerly Jersey City State College), Jersey City, NJ**

- Bachelor of Arts – Music Education, 1996.

**Carnegie Mellon University, Pittsburgh, PA**

- Electrical Engineering (major) 1990-1991.

**New York University School of Continuing Education and Professional Studies, New York, NY**

- Professional Certificate in Business Project Management, 2006
- XML for Web Development course taken, 2007

**New School University, New York, NY**

- SQL Server and JavaScript Courses taken toward Professional Certificate in Web Development, 2003.

**An Event Apart Conference, Boston MA, March 26-27, 2007**

#### CERTIFICATES AND LICENSES

- Professional Certificate in Business Project Management, 2006, NYU SCPS
  - New Jersey Real Estate Salesperson License, 2002
  - New Jersey Teacher of Music K-12 Certification, 1996
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